

FOOTBALL GOES ON RADIO TODAY

West Point-Ohio Northern Game on Morning List

U.S.C.-St. Mary's Contest on Afternoon Schedule

Battery of Sports Experts to Be at Microphones

BY JOHN S. DAGGETT

Radio will go sailing over the bars with many a pigskin today. King Football is to hail us first over



BRAVEN DYER

KHJ at 10 a.m. from West Point. Then will come the opening blast of Pacific Coast football—U.S.C. vs. St. Mary's in the afternoon.

The voice of Ted Husing, Columbia's ace of sports, announcers, will describe the first of the East's intersectional football contests for those who dial KHJ at 10 o'clock. West Point tackles the Ohio Northern and, while it is not a major game, there should be plenty of action.

Returning to the Coast, this afternoon will find U.S.C. battling St. Mary's at the Coliseum. A battery of microphones from several local stations will be faced by prominent local sports announcers and celebrities. The order of their taking up the story on the air follows:

2 p.m.—KNX, KFI, KMTR.
3 p.m.—KHJ.
2:15 p.m.—KFWB.

The array of sports announcers includes Braven Dyer, Don Wilson, Curtis Benton, Tom Wallace and Stuart Buchanan. Listeners can depend on getting a brand of sports description satisfactory to the most exacting with a choice like that. It is to be hoped, however, that football fans will write in to the individual radio station after this initial game, stating just what they liked about the broadcast and what, in their opinion, could better it.

So let's go football mad with a bang.

(From Programs Submitted by Stations)

ALPHABETICALLY ARRANGED

Suggested features in black type.
C—Denotes chain broadcast.

6 to 8 a.m.

KFI—Dr. Seixas' health exercises, 6:45; stock market report, 7:30; Van and Don (C.) 7:45.
KHJ—Ken Niles' News Briefs, 7; records, 7:30.
KMPC—Latin-American hour, 7.
KMTR—Cheerio program, 12 to 7; Hollywood Hill Billies, 7.
KNX—Records, 6:30; Sharples' Gans, 6:45.
KTM—Records, 6.

8 to 10 a.m.

KFI—Shell Happy Time (C.) 8; pianist, 9; Beautiful Thoughts (C.) 9:15; Farm and Home hour (C.) 9:30.
KFWB—Records, 8:30; Joyce's Orchestra, 9.
KHJ—Bigelow's Orchestra (C.) 8; St. George Hotel (C.) 8:30; Hotel Tait (C.) 9; Atlantic City Musicals (C.) 9:30.
KMPC—News, 9; Dan Maxwell, 9:15.
KMTR—Stock quotations at 8; Hill Billies, 8:05; economics, 9; records, 9:15.
KNX—Prayer, 8:45; news, 9; shopping service, 9:45.
KTM—Organ, 8; Zandra, 9; chiropractic lecture, 9:45.

10 a.m. to 12 noon

KECA—Roy Leffingwell, 10:30; Spanish, 11; songs, 11:15; Birth of Words (C.) 11:30; organ (C.) 11:45.
KFI—Women's Magazine (C.) 10:30; French lesson, 11:30; songs, 11:45.
KFWB—Organ recital, 10; Joyce's Orchestra, 11.
KHJ—West Point vs. Ohio Northern (C.) 10.
KMPC—Violct Schram, 10; Air Ambassador, 11.
KMTR—Serenaders, 10:30; Stuart Hamlin, 11; records, 11:30; City Hall broadcast, 11:45.
KNX—Eddie Albright, "Be Young and Happy," 10; records, 10:30; travelogue, 11; records, 11:15.

12 noon to 2 p.m.

KECA—Entertainers (C.) 12; ballads, 12:15; Hotel Sir Francis Drake Orchestra (C.) 1.
KFI—Women's Magazine (C.) 10; French Feature Hour (C.) 12:15; market reports, 1.
KFWB—Organ, 12:15; piano duo, 1:30.
KHJ—Biltmore concert (C.) 12; Times' world-wide news, 12:30; Spanish Serenade (C.) 12:45; Duchin's Orchestra (C.) 1; records, 1:45.
KMPC—Happy Chappies, 12; news, 1:15; Bob, Bunny and Junior, 1:30; Man from the South, 1:45.
KMTR—News, 12; Hi-noon Hi-lites, 12:15; Banjo Boys, 1:15.
KNX—News, 12; Church of the Air, 12:30; Paris Inn Frolic, 1.
KTM—Poetry and organ, 1:15; Aunt Kate, 1:30.

2 to 4 p.m.

KECA—Three Boys, 2; baritone, 2:15; Geneva News (C.) 2:30; Siesta Melodies, 3.
KFI—St. Mary's vs. U.S.C., 2.
KFWB—U.S.C. vs. St. Mary's, 2:15.
KHJ—U.S.C. vs. St. Mary's, 2.
KMPC—Mexican-American, 2; Doria Balli, 3; John and Leo, 3:15.
KMTR—U.S.C. vs. St. Mary's, 2.
KNX—U.S.C. vs. St. Mary's, 2-5.
KTM—Spanish Troubadors, 2.

4 to 6 p.m.

KECA—News, 4; organ, 4:15; ballads, 5:15; songs, 5:30; Bob and Jimmy, 5:45.
KFI—General Electric hour (C.) 5; The First Nighter (C.) 5:30.
KFWB—Two-piano team, 4:30; Joyce's Orchestra, 5:15.
KHJ—Boswell Sisters (C.) 5; Times' world-wide news, 5:20; National Radio Forum (C.) 5:30; U. S. Senator Cordell Hull.
KMPC—Visitor from Mars, 4; Wedgewood Nowell, 4:30; news, 5; pianist, 5:30.
KMTR—Hawaiian Trio, 5; news, 5:45.
KNX—Football; dance band, 5.
KTM—Records, 4.

6 to 7 p.m.

KECA—String concert, 6; John Valc. tenor, 6:45.
KFI—Lucky Strike hour (C.) 6.
KFWB—Peter Pan, 6; organ, 6:15; the Answer Man, 6:25; Cecil and Sally, 6:45.
KHJ—"Show Boat" (C.) 6.
KMTR—Happy Harry, 6; Ethiopian Night Club, 6:30.
KNX—News, 6; orchestra, 6:15; organ, 6:45.

7 to 8 p.m.

KECA—Ames 'n' Andy (C.) 7; Winnie Parker, songs, 7:15; Russ Colombo, 7:30; Sperry Smiles (C.) 7:45.
KFI—Roamers' Quartet, 7; Gilmore Circus (C.) 7:15; The Three Boys, 7:45.
KFWB—Orchestra, 7; The New Yorkers, 7:15; Melody Lane, 7:45.
KHJ—Anti-water talk, 7; Arthur Fryer's band (C.) 7:15; Morton Downey (C.) 7:30; "Chandu," 7:45.
KMTR—Federal Business Association, 7; Goofus Trio, 7:15; Happy-Go-Lucky Trio, 7:30.
KNX—Frank Watanabe and Hon. Archie, 7; Rajput, 7:15; Sol Hoopli's Hawaiians, 7:30.

8 to 9 p.m.

KECA—String orchestra (C.) 8; vocal ensemble, 8:30.
KFI—Cactus Kate, 8; string orchestra, 8:30.
KFWB—Four Moods, 8.
KHJ—Black and Blue, 8; Singalcers, 8:15; The Merry-makers, 8:30.
KMPC—Organ, 8; Fox Wilshire, 8:30.
KMTR—Sportlights, 8; Tobacco Twins, 8:15; Rabbi Leibert, 8:30; baseball game from Wrigley Field, 8:45.
KNX—KNX Varieties, 8.
KTM—Miniature Symphony, 8.

9 to 10 p.m.

KECA—Ranch Boys, 9; string orchestra (C.) 9:30.
KFI—"D-17 Emperor," 9; Spotlight Revue (C.) 9:30.
KFWB—"Flat Feet," 9; Slumber Time, 9:30.
KHJ—Tom Gerum's orchestra (C.) 9:30.
KMPC—Fox Wilshire, 9; Cisen's Cafe, 9:30.
KMTR—Baseball.

The Times Forum will not be heard on Saturdays until the conclusion of the football season.

World-wide News, 7 a.m.; immediately after West Point-Ohio Northern football game at approximately 12:30; 5:20 and 9:50 p.m.

KNX—Question and Answer, 9; Arizona Wranglers, 9:20; news, 9:45.
KTM—Beverly Hill Billies, 9.

10 p.m. to midnight

KECA—Ferlazzo, violinist, 10:30.
KFI—Hotel St. Francis Dance Orch., 11.
KFWB—Gus Arnheim's Grove Orch., 10.
KHJ—Roosevelt Hotel Orchestra.
KMPC—Junior Chamber of Commerce, 10; trio, 11; La Boheme Cafe, 12.
KMTR—Records, 10:30.
KNX—Varieties, 10; Paris Inn Cafe, 11.
KTM—Dunn's dance music, 10; Chiselers' Club, 11:30.

Midnight

KHJ—Organ Moods.
KMPC—La Boheme Cafe, 12.